

technical open source leader & strategist

I help companies be more successful by using, releasing, & contributing to free & open source projects in ways that are good for their bottom line as well as for the communities

- *corporate business & management strategy*
- *free/open source leadership & community development*
- *technical team leadership*
- *strategy & implementation*

Summary

- 35+ years of free/open source advocacy
- 25+ years working in software development
- 25+ years researching, writing, & lecturing about free/open source software & technical management
- 20+ years supporting, designing, & implementing high-availability Software as a Service (SaaS) products
- 20+ years directing software development processes & policies
- 20+ years leading & growing software development teams & departments

Open Source Affiliations

Author, Forge Your Future with Open Source — <https://fossforge.com>

Author, Business Success with Open Source — <https://fossbiz.com>

Advisor, OpenUK — <https://openuk.uk>

Open Governance Advisor, Open Source Robotics Alliance — <https://osralliance.org/>

Admin & Moderator, FLOSS Foundations Community — <http://flossfoundations.org>

Founder, FOSS Governance Project — <https://fossgovernance.org>

Past Affiliations

Open Source Series Editor, Pragmatic Bookshelf — <https://pragprog.com>

Vice Chairperson, Board of Directors, Linux Professional Institute — <https://lpi.org>

Chair, Board Governance Committee, Linux Professional Institute

Co-chair, FINOS Open Source Readiness Special Interest Group

Committee Member, OW2 OSS Good Governance Initiative

Vice President, Open Source Initiative — <https://opensource.org>

Board Member, Linux Foundation Edge Foundation

Member, Linux Foundation Networking Technical Advisory Committee

Steering Committee, Linux Foundation TODO Group

Vice Chair, IEEE P3190 Open Source Software Project Governance Working Group

Member, SPDX Legal Project and SPDX Outreach Project

Author & Community Moderator, opensource.com

Awards & Recognition

2014 Perl White Camel Award

2016 O'Reilly Open Source Award

2018 opensource.com Moderators Choice Award

2019 opensource.com Moderators Choice Award

Presentations & Writing

Personal Website — <https://vmbrasseur.com>

Professional Blog — <https://blog.vmbrasseur.com>

Presentations — <https://vmbrasseur.com/presentations>

Interviews & Articles — <https://vmbrasseur.com/publications-interviews>

Book #1 — <https://fossforge.com>

Book #2 — <https://fossbiz.com>

Wikipedia Page

https://en.wikipedia.org/wiki/VM_Brasseur

Experience**Head of Open Collaboration; Semios/Almanac — July 2024 - April 2025**

- Build and design Open Collaboration strategy to support corporate direction, revising accordingly with shifts in leadership and strategic trends
- Develop policies for contributing to, releasing, and using open source components in Almanac products, tools, and workflows
- Craft procedures to support Open Collaboration policies
- Write supporting documentation for all policies and procedures
- Create and populate internal Open Collaboration learning portal
- Collaborate with Marketing to draft intranet development plan
- Design initial team structure for Open Source Program Office
- Represent company at strategic external engagements, including conferences, symposia, and meetings with researchers

Series Editor, Open Source Series; The Pragmatic Bookshelf — August 2022 - September 2025

- Develop and shape vision and direction of the Open Source Series of books and related materials
- Work with editorial and acquisitions teams to identify trends in open source-related topic areas⁷⁸
- Identify, recruit, and mentor authors to contribute to the Open Source Series of books
- Provide guidance and subject matter expertise to authors writing for the Open Source Series, ensuring brand consistency and content quality

Director & Senior Strategy Advisor, Open Source Program Office; Wipro, Ltd.**— August 2021 - September 2022**

- Collaborate on development of the Open Source Maturity Model (contributed to FINOS under an open source license)
- Develop and manage process and strategy for team thought leadership opportunities
- Formulate and advise on company open source foundation membership strategy
- Create 2022 Open Source Program Office (OSPO) marketing plan
- Represent company as co-chair of FINOS Open Source Readiness Special Interest Group
- Select and engage with strategic free/open source software and standards communities on behalf of the company, including SPDX, Open Source Security Foundation, Cloud Native Computing Foundation, and InnerSource Commons
- Advise internal and external clients on strategy and tactics of releasing open source projects
- Mentor more junior staff members on community management and open source
- Contribute to launch of internal open source community of practice

Director of Open Source Strategy; Juniper Networks — November 2018 - June 2020

- Establish corporate policies around free & open source license compliance in coordination with legal team
- Develop corporate strategies, policies, & procedures for releasing internal projects as open source
- Draft corporate policies on source forge (GitHub) usage
- Advise on governance & community management of open source projects released by the company
- Create & deliver trainings around corporate open source policy & processes
- Represent the company on open source organisation & foundation boards / governing bodies
- Engage in corporate strategy with regards to standards body membership & participation
- Promote & represent the company in conversations with analysts & media
- Launch and manage a new open source initiative in collaboration with partner companies

Independent Consultant — March 2017 - November 2018

- Develop enterprise-wide open source business strategies
- Consult on corporate open source compliance initiatives

- Train internal staff on facets of free & open source software contributions & participation
- Establish policies & procedures for releasing internal software as free & open source projects
- Produce & collaborate on methods for building & strengthening free & open source software communities both inside & outside of the enterprise
- Instruct internal teams in technical conference preparation, presentation construction, & conference presentation delivery

**Senior Software Engineering Manager; Hewlett Packard Enterprise —
September 2015 - March 2017**

- Lead a globally distributed team 100% dedicated to upstream open source development
- Contribute to corporate open source strategy
- Represent corporation at open source & industry events
- Collaborate with Open Source Program Office on industry events & outreach
- Advise on organization of regional OpenStack conference
- Coach & provide career guidance to direct reports & other team members
- Define & document team & managerial policies & processes
- Mentor new managers

Additional Experience

Details available upon request

- Director of Internal Engineering; Simple Finance Technology Company — October 2014 - April 2015
- Vice President of Technology; Foresight Emergency Planning, LLC — May 2013 - January 2015
- Founder & CEO; shoeless consulting — January 2013 - October 2014
- Manager of Software Engineering; Twistage, Inc. — February 2012 - August 2012
- Product Manager, Digital Archive Service; Internet Archive — April 2011 - October 2011
- Director of Product Development (aka Software Engineering); iPost. — 2008 - April 2011
- Product Manager; iPost — 2007 - 2008
- Software Developer; iPost — 2005 - 2007
- Product Analyst; Innovative Interfaces, Inc. — 1999 - 2005

Education

Michigan State University — 1990 - 1999

- Bachelor's of Arts in Latin (1995 - 1999)

- Bachelor's of Arts in Interdisciplinary Humanities: Philosophy, English, History (1990 - 1995)
- Five & a half years of studies in Ancient Greek