

technical open source leader & strategist

I help companies be more successful by using, releasing, & contributing to free & open source projects in ways that are good for their bottom line as well as for the communities

- *corporate business & management strategy*
- *free/open source leadership & community development*
- *technical team leadership*
- *software development strategy & implementation*

Summary

- 30+ years of free/open source advocacy
- 20+ years working in software development
- 15 years researching, writing, & lecturing about free/open source software & technical management
- 14+ years supporting, designing, & implementing high-availability Software as a Service (SaaS) products
- 13+ years directing software development processes & policies
- 13+ years leading & growing software development departments

Open Source Affiliations

Author, Forge Your Future with Open Source — <https://fossforge.com>

Author, corporate open source strategy book for The Pragmatic Bookshelf, *anticipated 2022 publication*

Advisor, OpenUK — <https://openuk.uk>

Vice Chairperson, Board of Directors, Linux Professional Institute — <https://lpi.org>

Co-chair, FINOS Open Source Readiness Special Interest Group

Steering Committee, Linux Foundation TODO Group

Admin & Moderator, FLOSS Foundations Community

Founder, FOSS Governance Project — <https://fossgovernance.org>

Member, SPDX Legal Project

Member, SPDX Outreach Project

Technical Advisor, Pragmatic Bookshelf — <https://pragprog.com>

Past Affiliations

Former Committee Member, OW2 OSS Good Governance Initiative

Former Vice President, Open Source Initiative — <https://opensource.org>

Former Board Member, Linux Foundation Edge Foundation

Former Member, Linux Foundation Networking Technical Advisory Committee

Former Author & Community Moderator, opensource.com — <https://opensource.com>

Awards & Recognition

2014 Perl White Camel Award

2016 O'Reilly Open Source Award

2018 opensource.com Moderators Choice Award

2019 opensource.com Moderators Choice Award

Presentations & Writing

Personal Website — <https://vmbrasseur.com>

Professional Blog — <https://anonymoussh.vnbrasseur.com>

Presentations — <https://vmbrasseur.com/presentations>

Interviews & Articles — <https://vmbrasseur.com/publications-interviews>

Book #1 — <https://fossforge.com>

Wikipedia Page

https://en.wikipedia.org/wiki/VM_Brasseur

Experience

Director & Senior Strategy Advisor, Open Source Program Office; Wipro, Ltd.

— August 2021 - present

- Collaborate on development of the Open Source Maturity Model (contributed to FINOS under an open source license)
- Develop and manage process and strategy for team thought leadership opportunities
- Formulate and advise on company open source foundation membership strategy
- Create 2022 OSPO marketing plan
- Represent company as co-chair of FINOS Open Source Readiness Special Interest Group
- Select and engage with strategic free/open source software and standards communities on behalf of the company, including SPDX, CNCF, and InnerSource Commons
- Advise internal and external clients on strategy and tactics of releasing open source projects
- Mentor more junior staff members on community management and open source
- Contribute to launch of internal open source community of practice

Director of Open Source Strategy; Juniper Networks — November 2018 - June 2020

- Establish corporate policies around free & open source license compliance in coordination with legal team
- Develop corporate strategies, policies, & procedures for releasing internal projects as open source
- Draft corporate policies on source forge (GitHub) usage

- Advise on governance & community management of open source projects released by the company
- Create & deliver trainings around corporate open source policy & processes
- Represent the company on open source organisation & foundation boards / governing bodies
- Engage in corporate strategy with regards to standards body membership & participation
- Promote & represent the company in conversations with analysts & media
- Launch and manage a new open source initiative in collaboration with partner companies

Independent Consultant — March 2017 - November 2018

- Develop enterprise-wide open source business strategies
- Consult on corporate open source compliance initiatives
- Train internal staff on facets of free & open source software contributions & participation
- Establish policies & procedures for releasing internal software as free & open source projects
- Produce & collaborate on methods for building & strengthening free & open source software communities both inside & outside of the enterprise
- Instruct internal teams in technical conference preparation, presentation construction, & conference presentation delivery

Senior Software Engineering Manager; Hewlett Packard Enterprise — September 2015 - March 2017

- Lead a globally distributed team 100% dedicated to upstream open source development
- Contribute to corporate open source strategy
- Represent corporation at open source & industry events
- Collaborate with Open Source Program Office on industry events & outreach
- Advise on organization of regional OpenStack conference
- Coach & provide career guidance to direct reports & other team members
- Define & document team & managerial policies & processes
- Mentor new managers

Director of Internal Engineering; Simple Finance Technology Company — October 2014 - April 2015

- Guide professional development of direct reports
- Develop strategic hiring plan
- Design & implement recruiting plan in coordination with onsite recruiter
- Direct quarterly strategy development

- Design improved ticketing workflow
- Coordinate feature prioritization with product management & other stakeholders
- Represent team in strategic & design discussions
- Author Director of Engineering job description in collaboration with peers

Vice President of Technology; Foresight Emergency Planning, LLC — May 2013 - January 2015

- Coordinate with CEO to determine technological requirements
- Research & select technologies based upon business requirements & budget
- Implement & deploy all required technologies, including web hosting, content management system, & email
- Advise CEO on business & marketing strategies

Founder & CEO; shoeless consulting — January 2013 - October 2014

- Develop & implement strategic & tactical plans for corporate open source initiatives
- Recruit software developers & other technical staff for multiple client companies
- Advise on public relations & marketing planning for a large video game company
- Consult on business & management strategies for early stage startups
- Provide professional coaching to IT professionals

Additional Experience

Details available upon request

- Manager of Software Engineering; Twistage, Inc. — February 2012 - August 2012
- Product Manager, Digital Archive Service; Internet Archive — April 2011 - October 2011
- Director of Product Development (aka Software Engineering); iPost. — 2008 - April 2011
- Product Manager; iPost — 2007 - 2008
- Software Developer; iPost — 2005 - 2007
- Product Analyst; Innovative Interfaces, Inc. — 1999 - 2005

Education

Michigan State University — 1990 - 1999

- Bachelor's of Arts in Latin (1995 - 1999)
- Bachelor's of Arts in Interdisciplinary Humanities: Philosophy, English, History (1990 - 1995)
- Five & a half years of studies in Ancient Greek